

Media Contact
Bethany Coulter
301-634-7831
bcoulter@aai.org

FOR IMMEDIATE RELEASE

The American Association of Immunologists Wins
ASAEO Overall Excellence in Communications Award

ROCKVILLE, MD (JUNE 22, 2023) —

Entries for the Gold Circle Awards competition are judged consistently in each category based on criteria established by the ASAE Gold Circle Awards Committee for excellence in association marketing, membership, and communications programs.

"I am thrilled to extend my congratulations to the winners of the 2023 ASAE Gold Circle Awards," said Diana Dabdub, CAE, Director of Admissions & Recruitment Affairs at the American Association of Veterinary Medical Colleges and Chair of the ASAE Gold Circle Awards Committee.

"The Gold Circle Awards recognize and highlight the significant role that marketing, membership, and communications association professionals play in promoting and supporting the growth of associations and their members. This year's Gold Circle Awards categories have been updated to encourage and promote diversity, equity, inclusion, and accessibility in campaign development. The winning campaigns showcase innovation, collaboration, creativity, and thoughtful incorporation of the diversity, equity, inclusion, and accessibility perspective in their design and implementation."

For more information on the winners, visit [GoldCircleAwards](#)

About The American Association of Immunologists

Founded in 1913, The American Association of Immunologists ([AAI](#), [aai.org](#)) is an association of professionally trained scientists from all over the world dedicated to advancing the knowledge of immunology and its related disciplines. AAI members have been responsible for some of the most significant immunological discoveries of the past century, including the development of cancer immunotherapies, monoclonal antibodies, transplant technologies, and dozens of lifesaving vaccines. The organization counts [27 Nobel Laureates](#) among its members. AAI owns and publishes [The Journal of Immunology](#), the oldest and most established journal in the field, as well as [ImmunoHorizons](#), an open access, peer reviewed journal dedicated to the science of immunology.

About ASAE: The Center for Association Leadership

ASAE is a membership organization of more than 48,000 association executives and industry partners representing 7,400 organizations. Since it was established 100 years ago, its members have and continue to lead, manage, and work in or partner with organizations in more than a

